



Sizzix®

May 2024

Stacey Park

About Stacey Park

Stacey Park is the owner of Scrapbooking Made Simple, a thriving online retailer and highly successful independent papercrafting brick and mortar shop in the US. From a successful career with a fine jewelry manufacturer, Stacey decided to embark on a new venture after starting a family. She was introduced to the world of arts and crafts through friends, and was immediately struck by the excitement, passion and warmth of the craft community. Recognizing an opportunity to open a craft store herself which offered the personal service she often saw lacking in larger chain stores, Stacey opened Scrapbooking Made Simple in Canyon Country, California in 2002. The store has had exponential growth over the last 20+ years, spearheaded by Stacey's enthusiasm, knowledge and passion for the industry. With a successful storefront, a global ecommerce retail store and social media following, Stacey has a strong and authentic connection to her loyal consumers, which will shine through the products and innovation that she brings to the Sizzix brand.



Watch Stacey's Overview Video



This second collection from Stacey launching globally in May 2024, builds upon those foundational pieces featured in her first release to give consumers even more possibilities. Designed to work perfectly alongside each other, or separately, this exciting new release has been carefully considered by Stacey during the creative process with the Sizzix team to give maximum opportunities for makers, driving great value and versatility, whilst providing the perfect opportunity to try new applications and techniques.

Featuring popular Framelits® shapes, contemporary Thinlits® designs, decorative stamps and stencils along with a variety of sentiments which can be used all year round, this combination of geometric and nature inspired designs are sure to be a hit with makers!

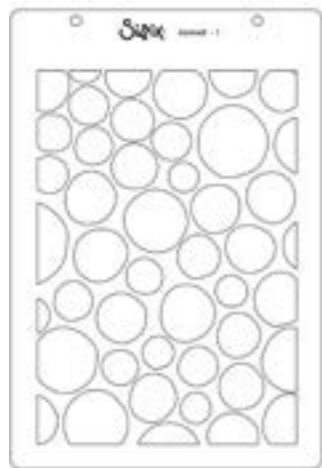
"I want to make products and share ideas that give crafters permission to experiment and grow. Seeing their faces when they learn something new about paper-crafting is priceless."



666648

Sizzix™ A5 Stencil 1PK – Cosmopolitan, Ecliptic Adornment by Stacey Park

Approximate Design
10" x 6 3/4"
25.3cm x 17.1cm

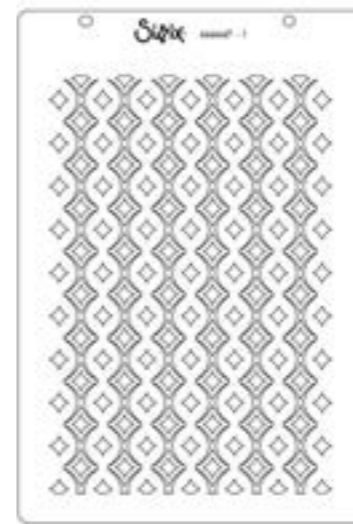


Works with Sizzix™ Clear Stamp Set –
Cosmopolitan, Ecliptic by Stacey Park
(666590) - March 2024 Release

666647

Sizzix™ A5 Stencil 1PK – Cosmopolitan, Uptown Adornment by Stacey Park

Approximate Design Size:
10" x 6 3/4"
25.3cm x 17.1cm



Works with Sizzix™ Clear Stamp Set –
Cosmopolitan, Uptown by Stacey Park
(666591) - March 2024 Release



666643

Sizzix™ A5 Clear Stamps Set 8PK w/Stencil – Cosmopolitan, Farfallina by Stacey Park

Approximate Design Size:

2 7/8" x 6" - 2 3/8" x 1 3/8"
7.30cm x 15.24cm - 6.03cm - 3.49cm



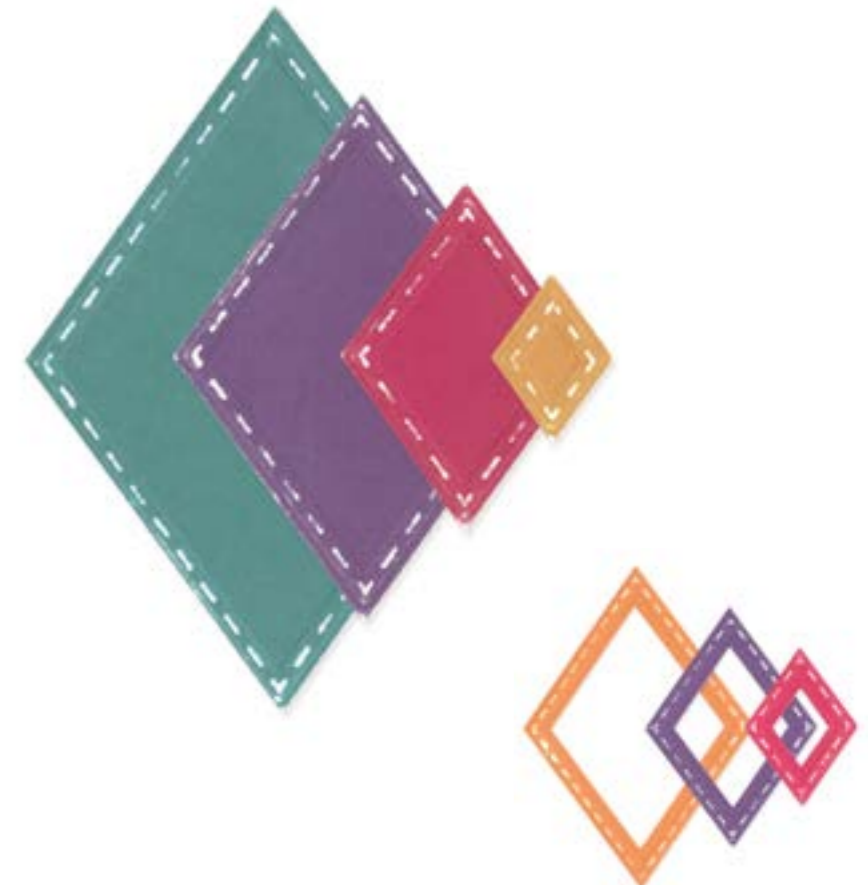
Difficult roads lead to beautiful destinations
I'm so very proud to call you my friend

666652

Sizzix® Framelits® Die Set 13PK - Fanciful Framelits, Katy Deco Diamonds by Stacey Park

Approximate Design Size:

4 3/8" x 6 1/8" - 7/8" x 1 1/8"
11.11cm x 15.56cm - 2.22cm x 2.86cm





666651

Sizzix® Framelits® Die Set 9PK - Fanciful Framelits, Alena Arched Circles by Stacey Park

Approximate Design Size:
 4 3/8" x 4 3/8" - 1 1/8" x 1 1/8"
 11.11cm x 11.11cm - 2.86cm x 2.86cm



666650

Sizzix® Thinlits® Die Set 29PK – Cosmopolitan, Swank Spirals by Stacey Park

Approximate Design Size:
 3 3/4" x 5 3/8" - 1/2" x 5/8"
 9.53cm x 13.65cm - 1.27cm x 1.59cm





MARCH 2024 RELEASE

666649
Sizzix® Thinlits® Die Set 20PK - Cosmopolitan, Refined Rays by Stacey Park

Approximate Design Size:
3 3/4" x 5 3/8" - 1/4" x 1/2"
9.53cm x 13.65cm - 0.64cm x 1.27cm



666609
Sizzix™ Tool - Gotcha Stand by Stacey Park

Approximate Size:
4" x 4" x 0.79"
10cm x 10cm x 2cm

The Sizzix™ Gotcha Stand is a dream come true for all lovers of die-cutting. With a sophisticated design to sit perfectly alongside other Sizzix tools, this new stand combines practicality with style. The front of the stand features a strong magnetic surface intended to hold wafer-thin metal dies securely in place. The entire surface area is magnetic allowing users to either manually place dies straight onto the surface or simply hold, hover and move around their crafting workspace to instantly scoop them up, meaning they'll never lose any of those small intricate dies again! They are then easily retrieved from the magnet for their next creative use.

- Modern, ergonomic design to fit snugly in the hand for easy attraction of dies.
- Full magnetic surface 10cm/4" x 4" – able to hold multiple dies at once both around the perimeter and in the centre.
- Integrated stand places the magnetic surface at a 50° angle, making it easy to place and reach your dies.
- Stand folds back in for neat storage and secure positioning in the hand.





MARCH 2024 RELEASE

Sizzix Surfacez™ Revealz Sandable Cardstock, Jewel Collection, 40PK

666677 - A4 Size
666678 - A6 Size

The new perfect pairing from Sizzix is about to hit the shelves with brand new color core cardstock and sanding blocks!

Our Sizzix Revealz Sandable cardstock packs are the perfect addition to our Sizzix Surfacez™ range! With their core hiding a surprise lighter shade of the outer color, they can be sanded, embossed or ripped to reveal the center, allowing makers to enhance incredible embossed detail and dimension. Ideal for creating vintage effects and exaggerating the effect of embossing or debossing, Sizzix Revealz are a perfect partner for a whole host of papercraft makes.

The perfect pairing with Stacey Park's Framelits® sets which feature embossing elements, this cardstock opens up even more creative possibilities with Stacey's decorative frame designs.



Sizzix® Sanding Blocks 666676

The perfect partner when embossing with dies or embossing folders alongside our new Revealz Cardstock. Enhance that beautiful decorative detail and reveal the color hidden beneath the surface!

- Experiment with different techniques. Use small circular motions on small areas to create a worn effect on or use long sweeping motions to get long strips of distressing.
- Either sand right onto the paper, or just around the edges of your project to create different results.
- Comes in a pack of 2, each at 240-320 grit sanding grade, perfect for working with papercrafts.
- Rectangular shape fits nicely in the hand for the perfect grip while using.



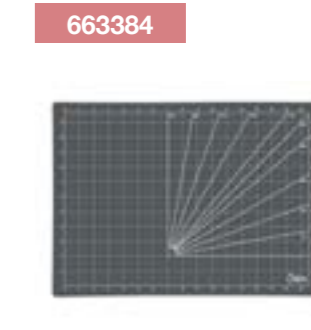
These new items support our wider embossing story, providing you with a full solution to support consumers with and more opportunities to upsell complementary items across our range.

- 10 bold, modern colors providing a fresh look and feel - perfect for summer makes and beyond (4 of each color).
- A4 and A6 sizes available at 230gsm/50lb.
- Works perfectly with Sizzix Sanding Blocks to distress an embossed/debossed or textured surface to create dimension.
- Mimics the use of inks without the mess.
- A6 size cardstock packs fits perfectly with Sizzix A6 Embossing Folders without any trimming or wasted cardstock.
- Can be used with the Sizzix Emboss and Transfer Set (Silicone Rubber and Impressions Pad) to emboss a Thinlits® design then sand across the surface revealing the color within.
- Smooth on one side and textured on the other give consumers multiple creative options.



Tools & Accessories

Making Essentials



- 664896-Sizzix™ Making Tool-Stencil & Stamp Tool
- 664927-Sizzix™ Accessory-Sticky Grid Sheets-5PK
- 665799-Sizzix™ Making Tool-Intricate Craft Tool Set
- 665798-Sizzix™ Making Tool-Sizzix Effectz™ Craft Tool Set
- 665800-Sizzix™ Making Tool-Sizzix Surfacez™ Craft Tool Set

- 662880-Sizzix™ Multi-Tool Accessory – Blending Tool w/Replacement Sponge
- 655120-Sizzix® Accessory-Impressions Pad
- 655121-Sizzix® Accessory-Silicone Rubber
- 662111-Sizzix® Accessory-Emboss & Transfer Set
- 656499 - Sizzix® Accessory - Magnetic Platform

- 662301-Sizzix™ Making Tool-Glue Gun (UK Version w/EU Adapter)
- 663550-Sizzix™ Making Tool-Glue Gun (US Version)
- 664821-Sizzix™ Accessory-Glue Sticks Clear, 20PK
- 662302-Sizzix™ Accessory-Glue Gun Stand
- 663474-Sizzix™ Making Essential-Permanent Adhesive Roller

- 664576-Sizzix™ Making Essential-Express Glue, 120ml
- 663709-Sizzix™ Making Essential-Foam Tape
- 663384-Sizzix™ Making Tool-Cutting Mat, A3
- 663473 Sizzix™ Making Essential - Maker's Tape, 2PK



Sizzix Surfacez™

664536



665270



665697



664536-Sizzix Surfacez™-Opulent Cardstock, A4, Charcoal, 50PK

665697-Sizzix Surfacez™-Opulent Cardstock, A4, Muted, 50PK

665270-Sizzix Surfacez™-Opulent Cardstock, A4, Mystical, 50PK

663007



663780



664886



665695



665989



665990



665276



664873



664532



664533



664534



664535



663007-Sizzix Surfacez™-Cardstock, A4, 20 Colours, 80PK

663780-Sizzix Surfacez™-Cardstock, A4, 10 Neutral Colours, 60PK

664886-Sizzix Surfacez™-Cardstock, A4, 10 Mystical Colours, 60PK

665695-Sizzix Surfacez™-Cardstock, A4, 20 Muted Colors, 80PK

665989-Sizzix Surfacez™-Cardstock, A4, Black/Ivory/White, 60PK

665990-Sizzix Surfacez™-Cardstock, A4, White, 60PK

665276-Sizzix Surfacez™-Cardstock, A4, 10 Botanical Colours, 60PK

664873-Sizzix Surfacez™-Cardstock, A4, 10 Eclectic Colours, 60PK

664532-Sizzix Surfacez™-Opulent Cardstock, A4, Gold, 50PK

664533-Sizzix Surfacez™-Opulent Cardstock, A4, Silver, 50PK

664534-Sizzix Surfacez™-Opulent Cardstock, A4, Rose Gold, 50PK

664535-Sizzix Surfacez™-Opulent Cardstock, A4, Ivory, 50PK



I'm so very proud to call you



Stacey Park

sizzix.com

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